

Nyla A. Cowan
Atlanta, Georgia
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OBJECTIVE

Results-driven Graphic Design student with strong visual communication and branding skills, graduating May 2026 and beginning an MBA in Digital Marketing in Fall 2026. Seeking a summer internship or co-op or career opportunity to support corporate marketing initiatives, digital content development, and brand strategy.

EDUCATION

Kennesaw State University Kennesaw, GA
Master of Business Administration- Digital Marketing Concentration **Incoming Fall 2026**

Florida A&M University Tallahassee, FL
Bachelor of Science in Graphic Design Communications **August 2023-Expected May 2026**
Honor Roll 2022-2023, Dean's List 2023, 2024, 2025 - GPA: 3.6

North Carolina A&T State University Greensboro, NC
Chancellor's List GPA: 3.5 **Attended August 2022-May 2023**

HONORS: Scholarship Recipient - Georgia Power Foundation; African Methodist Episcopal Church Scholarship; Old National Merchants Association Scholarship; Civic Organization Scholarship

SKILLS: Microsoft Office, Adobe Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Canva, Teamwork, Web Design, Visual Communications, Effective Communication, Sketching, Detail Oriented, Project Management

WORK EXPERIENCE

Florida A&M University – Athletic Brand Management Atlanta, GA
FAMU Athletics Graphic Design Intern June 2025- Present

- Develop social media content for Florida A& M University athletics teams
- Promote strategic communication and brand management

Fulton County Government – External Affairs Atlanta, GA
Graphic Design Intern May 2025- August 2025

- Designed promotional flyers for events hosted at the Fulton County Government Center
- Created social media content for Fulton County External Affairs' Instagram page
- Organized and facilitated a Think Tank for graphic designers

Odyssey Atlanta- Creative Department Atlanta, GA
Intern to the Creative Director June 2024- July 2024

- Created and executed newsletter publications to over 400 members
- Produced art and designs to support visuals for printing to meet company needs
- Supported Creative Director with various projects and initiatives.

Freelance Graphic Design Experience Atlanta, GA
Freelance/Graphic Creator 2022- Present

- Designed business logo for small business owner & pageant booklet
- Create graphic design for music industry professional's family
- Design graphics for apparel (jeans with college logos and mascots) and sold to friends

Greater Southwest Art Center Atlanta, GA
Visual Art Assistant Summer 2023

- Assisted and guided 3rd and 4th grade students with art projects
- Assisted lead teacher in preparing projects and assignments for 40 students

References Available Upon Request

INVOLVEMENT AND COMMUNITY SERVICE

Florida A&M University “Marching 100” (2023-present); Member of America Advertising Federation Association (AAF) (2023-present); Member of FAMU NAACP (2024-present); E-Board Member of the FAMU- U-Design Club (2023-present); Member of FAMU chapter of National Council of Negro Women, Inc. (2024- present); E-board Member of Alpha Kappa Mu Honor Society (2025-present); FAMU Campus Activity Board- Press and Publicity Committee; FAMU Athletics Graphic Design Intern, Volunteer at Tallahassee food bank (present).